

# Author PowerPoint Project Rubric



Student \_\_\_\_\_

Date \_\_\_\_\_

Author \_\_\_\_\_

ACTIVITY	Exemplary	Proficient	Partially Proficient	Incomplete	Deficient	POINTS
<b>Content</b>	<b>35 points</b> The content is written clearly and concisely with a logical progression of ideas and supporting information. The project gives the audience a clear sense of the main idea. Information is accurate and current.	<b>32 points</b> The content is written with a logical progression of ideas and supporting information. Includes persuasive information from reliable sources.	<b>27 points</b> The content is written with a logical progression of ideas and supporting information. Includes very few facts. Some of the information may not seem to fit.	<b>19 points</b> The content is vague in conveying a point of view and does not create a strong sense of purpose. Includes very few facts. Some of the information may not seem to fit. Sources used appear unreliable or not related to citations.	<b>10 points</b> The content lacks a clear point of view and logical sequence of information. Almost no facts about the topic. Information is incomplete, out of date and/or incorrect. Sequencing of ideas is unclear.	<input type="text"/>
<b>Text Elements</b>	<b>15 points</b> Fonts are easy-to-read and size varies appropriately for headings and text. Use of italics, bold, and indentations enhances readability. The background and colors enhance the readability.	<b>12 points</b> Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.	<b>10 points</b> Overall readability is somewhat difficult, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.	<b>7 points</b> Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.	<b>4 points</b> The text is very difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, and poor use of headings, indentations, or bold formatting.	<input type="text"/>
<b>Graphics</b>	<b>15 points</b> Images display proper size and resolution, and all images enhance the content. There is a consistent visual theme.	<b>12 points</b> The graphics depict material and assist the audience in understanding the flow of information or content. Images are proper size, resolution.	<b>10 points</b> Graphics seem unrelated to the topic/theme and do not enhance the overall concepts. Images are wrong in size. Images are poorly cropped or the color/resolution is fuzzy.	<b>7 points</b> Are unrelated to the content. Graphics do not enhance understanding of the content, or are distractions that create a busy feeling and detract from the content.	<b>4 points</b> No graphics added to enhance understanding of the content.	<input type="text"/>
<b>Writing Mechanics</b>	<b>10 points</b> The text is written with no errors in grammar, capitalization, punctuation, and spelling.	<b>8 points</b> The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	<b>6 points</b> The text is written with some editing required for grammar, punctuation, and spelling.	<b>4 points</b> Many spelling, punctuation, and grammar errors that distract or impair readability. (7 or more errors)	<b>2 points</b> Multiple errors in spelling, & grammar fundamentals. Major editing and revision required. (10 or more errors)	<input type="text"/>
<b>Citations</b>	<b>10 points</b> Sources are properly cited to validate credibility and authority of the data. All sources of data are clearly identified and credited.	<b>8 points</b> Most sources of data use proper citation and sources are documented to make it possible to check on the accuracy of data.	<b>6 points</b> Sometimes copyright guidelines are followed and some data, photos and graphics do not use proper citations.	<b>4 points</b> Inadequate use of proper citations. Difficult to check validity of information.	<b>2 points</b> No way to check validity of information.	<input type="text"/>
<b>Videos, Graphics, Sound and/or Animation Effects</b>	<b>10 points</b> The videos, graphics, sound and/or animation assist in presenting an overall theme and enhance understanding of concepts.	<b>8 points</b> The videos, graphics, sound and/or animation visually depict material and assist the audience in understanding the flow of information or content.	<b>6 points</b> Some of the videos, graphics, sounds, and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts.	<b>4 point</b> The videos, graphics, sounds, and/or animations are unrelated to the content. They don't enhance understanding and create a busy feeling and detract from the content.	<b>2 points</b> No videos, graphics, sounds, and/or animations were used to enhance understanding of the content.	<input type="text"/>
<b>Time Usage</b>	<b>5 points</b> Long enough to precisely cover material.	<b>4 points</b> Long enough to adequately cover material.	<b>3 points</b> Inadequate use of available time. Seemed somewhat long.	<b>2 points</b> Inadequate use of available time. Seemed rushed. Somewhat short.	<b>1 point</b> Poor use of available time. Seemed incomplete. Very short.	<input type="text"/>
<b>TOTAL POINTS</b>						<input type="text"/> /100